

Environment & Social Governance (ESG)

Navigating Standards &
Implementing an ESG
Mindset



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Enterprise & Social Governance

DISCOVERY



What & When

ADOPTION



How

MINDSET



Habits

DISCOVERY

- Many, Fluid, Standards
- Timeliness & Appropriateness
- Financial Impact

Creating a mindset & process framework that will enable:

- Responsiveness to the fluid nature of ESG standards
- Determining the appropriate, viable governance to adopt, at the right time
- Efficiently adapt governance and measure impact as standards evolve
- Reporting financial impact to the Client, its equity holders and appropriate parties



ADOPTION

- Incremental, Impactful Progress
- Adaptability to Needs & Standards
- Elastic to flex across solution areas

Creating a mindset & process framework that will enable:

- Molding products to provide timely ESG features
- Incorporating ESG relevant financial & value reporting
- Incorporating ESG practices, patterns & methods into Client's product development frameworks
- Incorporating ESG practices, patterns & methods into Client's software development lifecycles



MINDSET

- Implementing ESG as a Change
- Making ESG a Habit
- Making ESG Innate

Creating a mindset & process framework that will enable:

- Easing into implementing ESG on a timely basis
- Adopting at increasing scales
- Uncovering new products, features or service offers
- Becoming recognized as best-of-breed ESG in industry



WHY ESG WHY NOW?

1. Highly ranked ESG Companies outperform the market on average 5%
2. Highly ranked ESG Companies outperform the lowest ranked ESG Companies by 40%
3. Improves profitability and lowers volatility
4. Acts positively as key differentiator, creates preferred status and consumer preference tilts towards ESG Companies
5. *It's the right thing to do, for this & future generations – stakeholders are starting to demand it.*

Why 1Focus?

- Multiple decades of experience across many domains and industries
- Large network of seasoned, connected experts
- Successful track record of impactful change & transformation
- Academic, Psychological, & Experiential models include unique intellectual property



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